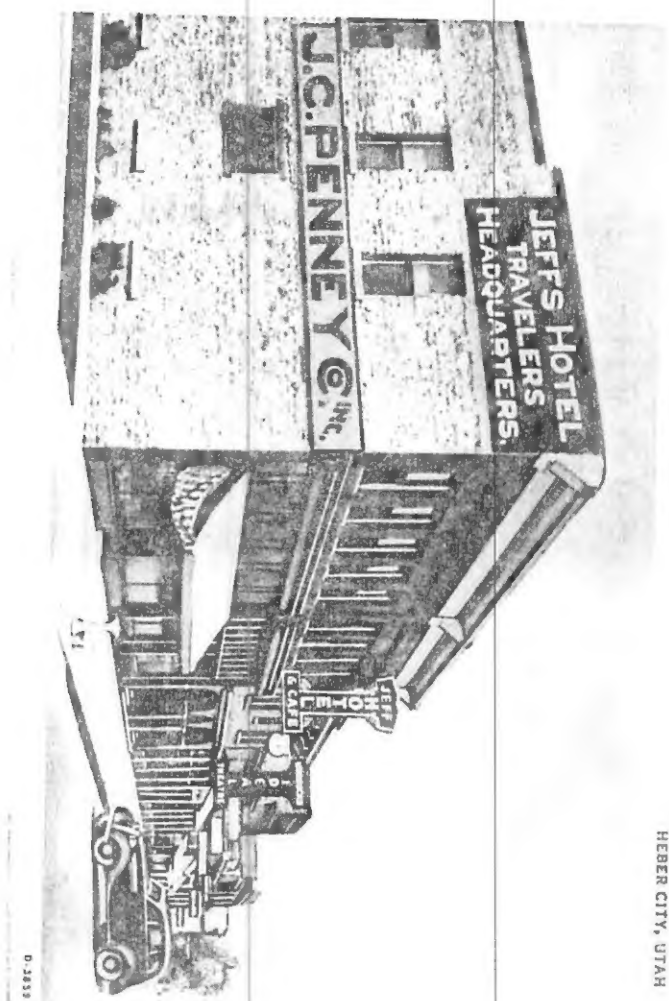
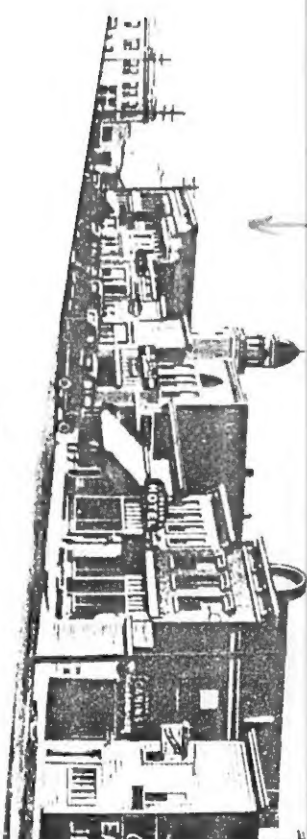


HEBER CITY, UTAH



*The second home office of The "Wasatch Wave," was an upper room of the Mark Jeffs Store, for 6 yrs*



North with tabernacle tower in background, and Wasatch Auto buildings still remain.  
*Jeffs Store*

*J.C. Penney Company*



SUCCESS AND BEST WISHES  
to the  
GRADUATING CLASS  
of 1945



**PENNEY'S**  
J.C. PENNEY CO., INC.

*Kenneth Wyning was 1st store  
Heber's was 2nd J.C. Penney*

IT PAYS TO SHOP AT PENNEY'S  
Quality Merchandise — — Plus Economical Distribution

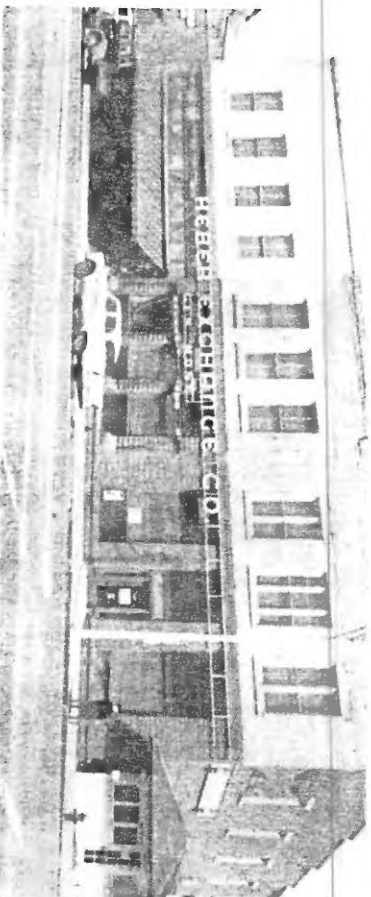


**J.C. Penney Co.**  
A NATION-WIDE  
INSTITUTION -  
DEPARTMENT STORES  
QUALITY WINS  
Every Day in Every  
Way at This Store  
*1927*

IT'S A SIGN OF  
VALUE SENSE  
TO SHOP AT  
PENNEY'S  
J.C. PENNEY CO.  
HEBER, UTAH.  
*1932 Fair Booklet*



The third home office of  
the "Wave" was a suite of  
rooms in the "Hatch Row"  
upstairs in the Heber Exchange



The Heber Exchange Company building and general merchandise store as it is today.